



UNITED WAY

Mid Rural New York

CHENANGO, DELAWARE, MADISON, OTSEGO

YEAR OF REPORT 2024

United Way of Mid Rural New York Annual Report 2024

Prepared By:
Elizabeth Monaco

83 N Broad Street
Norwich, NY
13815

www.uwmrny.org





March 2025

Dear Communities of Chenango, Delaware, Madison and Otsego Counties:

First, thank you for a wonderful 2024! It was our first full year being a merged United Way and we enjoyed getting to know our new counties and meeting people, companies and agencies across our new areas. One of our favorite successes of 2024 was our Day of Action held on June 21, 2024. This National Day of Service, recognized by United Way Worldwide, gave us an opportunity to involve all four of our counties in volunteer efforts to create impact at the local level. Throughout the weeks leading up to June 21st, we collected more than 5,000 personal hygiene items from hundreds of employees and individuals and on the Day of Action we sorted and packed the items for middle schools, food pantries and soup kitchens. On the Day of Action, we also worked with more than 100 volunteers to pack more than 10,000 dental kits for elementary school children in Otsego, Delaware and Chenango Counties. It was a fantastic day and one that truly demonstrated the meaning of community in our region. Our plan for 2025 is to do it again, on an even larger scale.

Fall 2024 Campaign

Our fall 2024 campaigns saw dollars generated in all four counties and despite the continued challenges inflation, more than \$547,238 was raised across our footprint. This year, we were given the opportunity to do more in-person presentations than we have in the last few years and speak with more employees than we have since the COVID pandemic began.

For this year, donors had the opportunity to designate to their local county (Chenango, Delaware, Madison or Otsego) or designate their dollars to our umbrella organization to meet all of the needs of our four-county region by giving their donation to the United Way of Mid Rural New York. In Chenango County, donors contributed \$220,316. In Delaware County, donors contributed \$10,484. In Madison County, donors contributed \$39,010. In Otsego County, \$22,401. However, most donors chose not to designate their donations to an individual county, in the amount of \$255,026, but instead gave their contribution to the United Way of Mid Rural New York. This amount will be used to benefit the needs across all the counties.

2024 Funded Program Performance Outcomes

As part of this year's 2024 annual report, we are again pleased to provide you with performance outcomes for most of the programs that received United Way funding last year. Because of your very generous donations, we are happy to report that measurable results have been achieved across all three areas of focus in our community- financial stability, education and health- and that many people's lives were impacted because of your contributions.

From the bottom of my heart, thank you for continuing to believe in the important work that the United Way of Mid Rural New York does in your community. You continue to inspire me and to hold us ALL up.

Elizabeth
Elizabeth Monaco, Executive Director

United Way of Mid Rural New York

2024 Board of Directors

<u>Term</u>	<u>Officer</u>	<u>Name</u>	<u>Company</u>
2019-2021, 2022-2024		John Watt	NBT Bank
2019-2021, 2022-2024	Secretary	Marcia Watt	Retired, Attorney
2020-2022, 2023-2025	Chair	Jennifer Telesky	NBT Bank
2020-2022, 2023-2025	Treasurer	Annette Burns	NBT Bank
2020-2022, 2023-2025		Katie Conron	The Mid York Press, Inc.
2021-2023, 2024-2026	Vice Chair	Shelly Bartow	Delaware Opportunities
2022-2023, 2024-2026		Ethan White	Hood Ice Cream
2021-2023, 2024-2026		Amanda Holland	SUNY Delhi
2022-2024, 2025-2027		Tracey Porack	UHS/Chenango Memorial Hospital
2022-2024, 2025-2027		Matthew Lake	The Hartford Insurance Group
2022-2024, 2025-2027		Kelly Ames	Fidelis
2023-2025, 2026-2028		Jerri Webb	Frontier
2024-2026, 2027-2029		Melissa Lusby	NYCM
2024-2026, 2027-2029		Allison Yacano	Chenango County Planning Dept.

Fall 2024 Campaign Results- By County

<u>Fall 2024</u>	<u>Chenango</u>	<u>Delaware</u>	<u>Otsego</u>	<u>Madison</u>	<u>UWMRNY</u>	<u>Total</u>
Campaign \$ Raised	\$220,316	\$10,484	\$22,401	\$39,010	\$255,026	\$547,238

<u>UWMRNY</u>	<u>2024 Budget</u>	<u>% YTD</u>	<u>December 2024 Actual</u>
Payroll	168,096	103%	\$19,588
Health Insurance	21,237	101%	\$1,732
SIMPLE IRA Retirement	5,043	166%	\$1,055
FICA	13,448	97%	\$1,469
Payroll Expense	1,600	87%	\$121
Group Life and Disability	800	70%	\$0
Total Employee Benefits	42,128	106%	\$4,377
Total Employee Expenses	210,224	103%	\$23,965
NYS Disability Insurance/Arch	1,300	90%	\$0
Director's & Officer's Liability Insurance	1,200	99%	\$0
Business Owners Insurance	1,200	133%	\$0
Technology	5,000	146%	\$0
Audit	16,000	100%	\$16,000
Interest from Savings			
Miscellaneous and Other	750	79%	\$0
Rent	14,620	101%	\$1,225
Utilities	2,500	170%	\$624
Repairs & Maintenance	600	0%	\$0
Donation Tracker Annual Maintenance	1,900	161%	\$0
Books & Subscriptions	750	49%	\$0
Office Supplies	1,500	95%	\$108
Copier Lease	1,700	107%	\$0
Postage Supplies	1,600	139%	\$275
Telephone/Internet/Cell Phones	5,200	102%	\$355
Dues/Professional Memberships	12,000	63%	\$60
Office Expenses	67,820	101%	\$18,647
Mileage Reimbursements	5,000	81%	\$144
Conferences, Trainings and Meetings	4,000	12%	\$0
Staff Expenses	9,000	48%	\$144
Advertising	2,500	39%	\$200
Misc Campaign	250	0%	\$0
Supplies and Printing	6,000	116%	\$0
Campaign Expenses	8,750	91%	\$200
Total Operational Expense	\$ 295,794	101%	\$42,956

The Better Business Bureau (BBB) Wise Giving Alliance Standards for Charity Accountability (2024) recommends that at least 65% of an organization's total expenses in the last fiscal year were directed to program services and that no more than 35% of related contributions were spent on fundraising. For the United Way of Mid Rural New York, programs and services expenses total 71.4%, fundraising expenses total 12.8% and administrative costs total 15.8% of the complete annual operating budget. These percentages are well within the recommended allowance for a nonprofit considered to be meeting standards of strong financial management.

Investment Account #1- Wells Fargo

*Statement of Financial Condition
(as of December 31, 2024)*

S STARTING MARKET VALUE

(12/1/2024)

\$119,552.46

PERCENT OF PORTFOLIO

S STOCKS, OPTIONS AND EFTS

15.79%

\$18,799.49

C CASH AND SWEEP BALANCES

15.79%

\$100,262.38

E ENDING MARKET VALUE

(12/31/24)

\$119,061.87

Investment Account #2- NBT Bank

*Statement of Financial Condition
(as of December 31, 2024)*

S STARTING MARKET VALUE

(1/1/2024)

\$1,239,151.61

PERCENT OF PORTFOLIO

C CASH EQUIVALENTS

2.81%

\$31,815.42

F FIXED INCOME

37.34%

\$482,907.24

S STOCKS/ REA: ASSETS

59.85%

\$746,842.13

E ENDING MARKET VALUE

(12/31/23)

\$1,261,564.79

2024 Chenango County Funded Program Chenango County Allocations and Outcomes

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2024 Outcomes</u>
Education \$20,000	Dolly Parton Imagination Library Program	In 2024, this early literacy program enrolled 281 new children aged birth through 5 years for a total of 1,510 children served in 2024. Book recipients report that their children ask to be read to 37% more often than non-recipients. Local collected data indicates that children receiving the Dolly Parton books score 19% higher on their kindergarten entrance exams than the next highest group and 42% higher than the group with the least books in the home.
Education \$19,482	The Place - KIDS Program	In 2024, this program served 50 kids in their after-school program. Of the 40 students that granted permission to collect report card grades, 80% of these children demonstrated an increase in school performance due to the program's academic assistance. Of the 85 children enrolled in the Too Good for Violence program, 79% demonstrated an increase in positive behavior and conflict resolution skills.
Education \$16,619	The Place - Chenango Youth Philanthropy Council (YPC) Program	In 2024, this program served 40 students from the Norwich, Sherburne-Earlville and Unadilla Valley High Schools. 35 of the students learned to identify key community issues and improve their leadership skills by learning about the nonprofit community and local needs.
Education \$15,299	Camp Fiver - Educational Support Program	96% of at-risk youth participated in Camp Fiver program during the summer of 2024. Youth participated in literacy development, college access programming, or post-HS transition curriculum depending on their age. 100% of participants had 3 or more 1 on 1 sessions with staff.
Income \$7,554	Liberty Resources - Help Restore Hope Freedom Fund	In 2024, this program assisted 85 victims of domestic violence and sexual assault with urgent needs.
Income \$19,064	Catholic Charities - Roots & Wings	In 2024, this program enrolled 109 new families in the Food Sense program and 184 new referrals were made to other community programs to increase client access to services (including SNAP, Fidelis health insurance, WIC and Care Coordination). All families in this program work with a Navigator to coordinate their services.

2024 Chenango County Funded Program Chenango County Allocations and Outcomes (Cont.)

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2024 Outcomes</u>
Income \$7,755	American Red Cross - Disaster Services and Preparedness	In 2024, this program responded to 21 disaster incidents and provided direct financial assistance to support the immediate needs of 83 individuals, such as food, clothing, medication refills and temporary shelter.
Health \$18,707	Chenango Health Network - Prescription Assistance Program	In 2024, this program helped 45 individuals obtain long term and one-time prescribed medicines by enrollment in pharmaceutical manufacturer sponsored patient assistance programs and providing discount prescription cards.
Education \$15,037	Madison Rural Health Council- Mental Health First Aid	In 2024, this program trained 467 individuals in either adult, youth or teen mental health first aid curriculum. Participants have learned the warning signs of mental health crisis and substance use in both crisis and no crisis situations.
Income \$4,286	Blessings in a Backpack- Greene Schools	In 2024, 135 children received weekly backpacks of shelf stable food to take home to assist with family food instability.
Health \$500	2-1-1 Information and Referral Hotline	In 2024, the Susquehanna River Region 2-1-1 call center received 818 calls from Chenango County residents regarding multiple needs. Approximately 32% of these needs were related to housing/homelessness and 55% were related to hunger and food insecurity.
Health \$17,809	Catholic Charities - Options Counseling Program	In 2024, 23 clients received virtual or in-person counseling and 13 increased their level of functioning.
Health \$18,324	Chenango Health Network - Financial Assistance Program for Cancer Patients	In 2024, this program assisted 59 individuals dealing with cancer with funds for medical co-pays, supplies and travel/lodging expenses to and from medical appointments, which helped them to avoid delays of treatment and reduced patient accumulated debt. Referrals were also provided for additional needed services.
Health \$19,526	Family Planning of SCNY - Access to Health Care	In 2024, 461 patients were seen. 102 Pap tests were performed. 649 STI tests were performed. 180 clinical breast exams were performed.
Education \$7,185	Cornell Cooperative Extension- Grow, Cook Serve Nutritional Program	In 2024, 16 children participated in 8 virtual Kids in the Kitchens cooking classes to learn about healthy eating skills. 7 adult cooking workshops were also held.
Education \$17,619	Cornell Cooperative Extension - Grow, Cook, Serve Program	In 2024, 4,220 pounds of fresh produce were gleaned/grown from the local community and donated to 9 Chenango County food pantries and soup kitchens. 89 individuals attended 9 cooking classes.

2024 Chenango County Funded Program Chenango County Allocations and Outcomes (Cont.)

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2024 Outcomes</u>
Education \$7,409	Norwich Family YMCA – Camp Thompson	In 2024, funds were used to assist with transportation to summer camp. 137 students attended camp because of this additional available busing. 78% of families stated they used camp for their summer daycare.
Health \$13,849	Rural Health Network of SCNY - Get There- Connection to Care	In 2024, 189 unique individuals were assisted with mobility management-transportation information, instruction and assistance- so that they would understand the available resources. Of them, 60 received paid transportation to essential health related services.
Other	Community Impact Team Initiatives - Chenango Dental Task Force, Chenango Micro Loan Program	In 2024: <ul style="list-style-type: none"> Chenango Micro Loan Project (CMLP) gave 13 low-income, working clients a zero-interest loan to assist with emergency car repairs, medical expenses and housing expenses. Dental kits (toothbrush, toothpaste and dental floss) were provided to all elementary school children in Chenango County through the schools in 2024 (approximately 3,200 children grade K-5)
Total 2024 Allocations \$226,032		

Education \$5,495	Cazenovia Community Preschool Center- Day Care Program	In 2024, classroom support was provided through the addition of a teacher aid to assist with two special needs students.
Education \$2,747	Oneida Area Day Care- Day Care Program	In 2024, 25+ children received early education to improve their cognitive, social/emotional, physical and language skills.
Income \$2,873	Church on the Rock- Food Pantry	In 2024, 362 people reduced their food insecurity by receiving a food distribution through the food pantry.
Health \$4,407	Heritage Farm- Day Habilitation	In 2024,
Education \$3,396	Celebrations Children's Center- Day Care Program	In 2024, 20 fire alarms and 2 rolling cribs were replaced to improve the safety and evacuation time of this childcare center in the event of an emergency.
Income \$5,955	Madison Community Action Program (CAP)- Unmet Client Needs Program	In 2024,
Income \$3,894	Karing Kitchen- Food Sense Program	In 2024, 18 new individuals signed up for the Food Sense program to assist in their food insecurity.
Education \$5,660	Madison Children's Camp- Camp Lookout	In 2024,
Income \$5,859	Liberty Resources - Help Restore Hope Freedom Fund	In 2024, this program assisted 85 victims of domestic violence and sexual assault with urgent needs.
Health \$3,578	Madison County Hospice- Children's Bereavement Program	In 2024, 282 children received one-on-one grief counseling, and 33 children attended support groups on loss.
Education \$5,850	Madison Rural Health Council- Mental Health First Aid	In 2024, this program trained 632 individuals in either adult, youth or teen mental health first aid curriculum. Participants have learned the warning signs of mental health crisis and substance use in both crisis and non-crisis situations.
Income \$4,349	Legal Aid- Consumer Protection Program	In 2024, one client was assisted with bankruptcy and high debt.
Other	Community Impact Team Initiatives - Madison Micro Loan Program	In 2024: <ul style="list-style-type: none"> Madison Micro Loan Project (CMLP) gave 1 low-income, working client a zero-interest loan to assist with emergency car repairs, medical expenses and housing expenses.
Total 2024 Allocations \$54,567		

2024 Madison County Funded Program Allocations and Outcomes

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2024 Outcomes</u>
Income \$5,601	Family Service Association- Employment to Transportation	In 2024, this program assisted 19 clients with transportation items needed for employment, such as car repairs, gas cards, bus passes and other items.
Income \$5,159	Opportunities for Otsego- Emergency Housing Assistance Program	In 2024, this program served 110 individuals in need of emergency shelter and 323 clients accessed the 24-hour hotline for basic need assistance and referral.
Health \$6,675	Opportunities for Otsego- Building Healthy Families	In 2024, this program served families of 36 children by connecting the family to a pediatrician, providing the family with prenatal and parenting education and screening the family for mental health support services.
Income \$5,975	American Red Cross- Disaster Cycle Services in Otsego and Delaware Counties	In 2024, this program responded to 35 disaster incidents and provided direct financial assistance to support the immediate needs of 101 individuals, such as food, clothing, medication refills and temporary shelter.
Education \$3,397	Rural Health Network of SCNY- Expanding Farm to School Through NY Thursdays Program	In 2024, an average of 3,036 students ate meals offered through the program on NY Thursdays at six local school districts and 1,143 students participated in school taste tests.
Education \$5,175	Literacy Volunteers- Basic Literacy & ESL Tutoring	In 2024, 62 students received tutoring services to advance their basic literacy or English-language skills.
Education \$6,268	FORDO/Oneonta Teen Center- Adulting 101	In 2024, 211 teen participants learned life skills to build their self-esteem and gain conflict resolution skills while remaining sober.
Education \$5,661	Richfield Springs Community Center- The Zone	In 2021, this program provided youth STEM programming to approximately 70 youth to increase self-esteem and team building.
Health \$5,238	Family Planning- Access to Healthcare for Delaware County	In 2024, 271 unduplicated patients were seen. There were 56 pap tests, 127 clinical breast exams, 245 STI tests, and 35 HIV tests provided. Of the 56 pap tests, 18% had abnormal results that warranted further testing.

2024 Delaware and Otsego County Funded Program Allocations and Outcomes

2024 Delaware and Otsego County Funded Program Allocations and Outcomes

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2024 Outcomes</u>
Health \$7,095	Family Planning- Access to Healthcare for Otsego County	In 2024, 3,424 patients were seen. There were 667 pap tests, 1,116 clinical breast exams, 3,953 STI tests, and 573 HIV tests provided. Of the 667 pap tests, 26% had abnormal results that warranted further testing.
Health \$5,813	FORDO/Fund a Future Backpack Program	In 2024, 136 individuals received warm clothing and of these 87% then engaged in recovery support services and received referrals to additional services
Health \$5,645	Rural Health Network of SCNY- Get There Connection to Care	In 2024, 77 unique residents of Otsego and Delaware Counties received transportation information, instruction, and assistance, allowing them to better know the available resources. 13 unique residents received short term referral assistance.
Health \$500	2-1-1 Information and Referral Hotline	In 2024, the Susquehanna River Region 2-1-1 call center received 292 calls from Delaware County residents and 171 calls from Otsego County regarding multiple needs. Approximately % of these needs were related to housing/homelessness and 55% were related to hunger and food insecurity.
Education \$10,000	Dolly Parton Imagination Library Program	In 2024, this early literacy program enrolled 112 new children aged birth through 5 years for a total of 1,204 children served in 2024. Book recipients report that their children ask to be read to 37% more often than non-recipients. Local collected data indicates that children receiving the Dolly Parton books score 19% higher on their kindergarten entrance exams than the next highest group and 42% higher than the group with the least books in the home.
Other	Community Impact Team Initiatives – Delaware-Otsego Dental Task Force, Delaware/Otsego Micro Loan Program	In 2024: <ul style="list-style-type: none"> Delaware-Otsego Micro Loan Project (MLP) gave 4 low-income, working clients a zero-interest loan to assist with emergency car repairs and housing expenses. Dental kits (toothbrush, toothpaste and dental floss were provided to all elementary school children in Otsego and Delaware Counties through the schools in 2024 (approximately 6,500 children grades K-5)
Total 2024 Allocations \$68,207		

2024 Red Feather Society Leadership Giving Circle for The United Way of Mid Rural New Yorks and Platforms

\$500-\$999

American Legion #189

Neil and Linda Bartle

Helen Beale

The Employees of Blueox Energy Products and Services

The Employees of Chenango County

The Employees of Chenango Health Network

The Employees of Commerce Chenango

The Employees of Family Planning

The Employees of Heritage Farms

David B. Emerson

Gregory Fuller

Rebecca Hargrave and Christopher Sprague

The Employees of Hartwick College

In Memory of Fred Miers from Sally & Peter Miers

The Employees of M&T Bank

The Employees of Madison County

The Employees of Madison Rural Health Council

Robert and Linda Marshman

In Memory of Fred Miers

The Employees of Norwich City Schools

Michael Powel

The Employees of Norwich City Schools

Michael Powel

Brian Renfrow

Mr. and Mrs. William H Schaefer

The Stagnaro-Gnomes Family

Thomas Genese MD MBA CEP FACP

Roy & Laura Fuller

We make every effort to recognize each contribution accurately and apologize if by error, we have inaccurately listed or omitted any contributors from the list above.

2024 Red Feather Society Leadership Giving Circle for The United Way of Mid Rural New Yorks and Platforms

\$1,000-\$2,999

The Employees of AmeriCU Federal Credit Union	The Employees of GHS Federal Credit Union
The Employees of Catholic Charities of Chenango County	M&T Charitable Foundation
The Employees of Community Bank	The Employees of MESA Management Services
Charles L. Curry Jr.	Frank and Elizabeth Monaco
The Employees of Community Action Partnership for Madison County	The Employees of Oneonta Auxiliary Services
The Employees of DCMO BOCES	The Employees of Oxford Academy and Central Schools
John and Katherine DeSarro	Jeff Schindler
The Employees of Dryden Mutual Insurance Co.	The Employees of United Way of Mid Rural New York
David and Mary Lou Eddy	Richard & JoAnn Mirabito & Family

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2024 Red Feather Society
Leadership Giving Circle for
The United Way of Mid Rural
New Yorks and Platforms

\$3,000-\$9,999

Raymond Greogory	The Employees of Mid York Press Inc.
Rod and Kathy Kent	Raymond Gregory

\$10,000+

Golden Artist Colors and Employees	The Employees of UHS/ Chenango Memorial Hospital
NBT Bank and Employees	Unison Industries and Employees
Norwich Alvogen and Employees	The Employees of Visions Federal Credit Union
NYCM and Employees	
SFCU and Employees	

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With Special Thanks in 2024



*It takes a village to
make a true difference.*

Achieve
Chrissy Arnold
Ella Bakula-Rusk
Brian Burton
Community Foundation for South Central New York
Maggi Daigle
Tylena Daniels
Delaware Opportunities
John Emge
Empire Cornhole
GHS Federal Credit Union
Bekky Hargrave
Hidden Springs Brewery
Hometown Oneonta
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Virginia Lee
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Norwich Family YMCA
NYCM
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